

Across all networks:

Ads Shown: 306,890

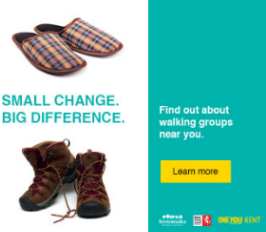
Ads clicked: 792




Click through rate@ 0.26% (industry average is 0.2%)

Forms submitted: 0

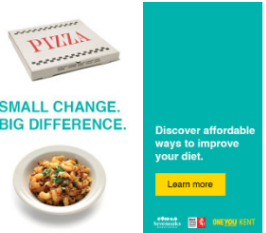
Conversion rate: 0% (industry average is 0.2%)




Ad performance



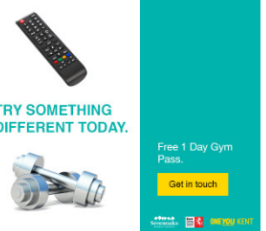
	2,218 Ads shown		3 Ads clicked		0.14% Click through rate
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Walking




	38,498 Ads shown		100 Ads clicked		0.26% Click through rate
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Healthy Eating



	44,994 Ads shown		129 Ads clicked		0.29% Click through rate
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Exercise



	15,053 Ads shown		59 Ads clicked		0.39% Click through rate
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Yoga



12,483
Ads shown

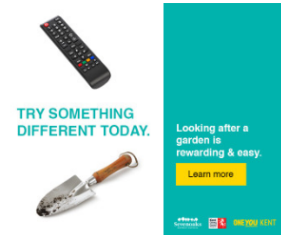


24
Ads clicked



0.19%
Click through rate

Unemployment



64,260
Ads shown



204
Ads clicked



0.32%
Click through rate

Garden



12,277
Ads shown

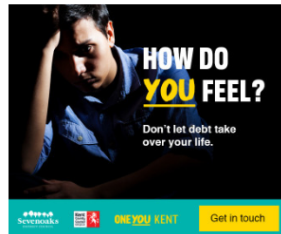


33
Ads clicked



0.27%
Click through rate

Loneliness



31,334
Ads shown

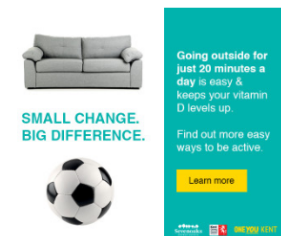


112
Ads clicked



0.36%
Click through rate

Debt



85,773
Ads shown



128
Ads clicked



0.15%
Click through rate

Football

Top performing websites

Seelocal Network

Ads show: 244,415

Ads clicked: 703

Click through rate: 0.29%

Facebook network

Ads show: 61736

Ads clicked: 89

Click through rate: 0.14%

User behaviour:

Clicks by device

Mobile: 543

Tablet: 254

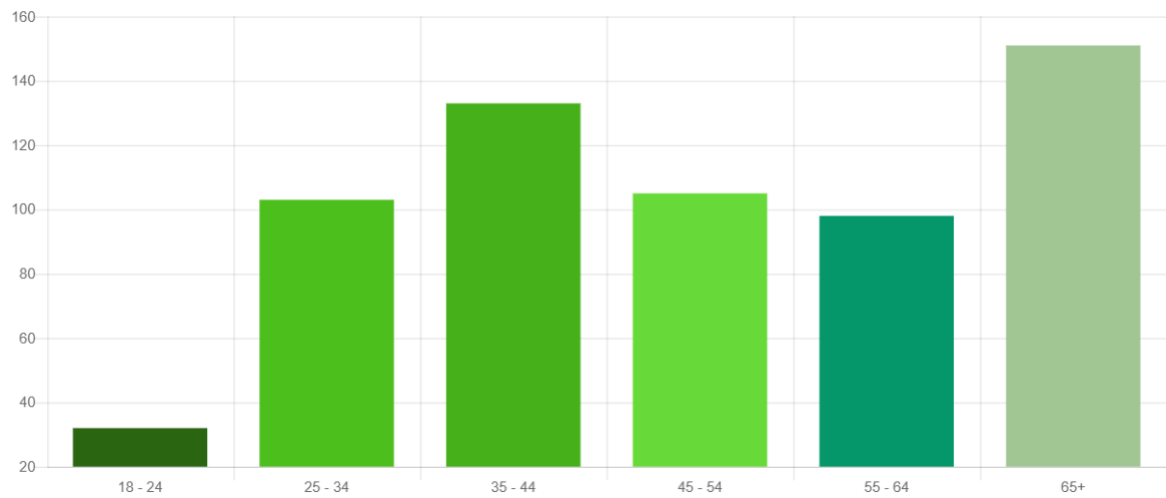
Desktop: 18

Clicks by gender

Male: 324

Female: 308

Age:



Most clicks by age